

ADVERTISEMENT INFORMATION



Size 8" X 10.75"
20.32 cm X 27.305 cm

Full Page
Página Inteira

Inside front cover

Segunda capa

Inside back cover

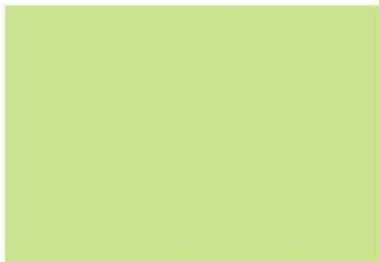
Terceira capa

Back cover

4a. capa

Inside front cover + 3rd page

2a. capa + 3a. página



Size 16" X 10.75"
40.64 cm X 27.305 cm

Double Page
Página Dupla

CHARACTERISTICS

Frequency: 2 issues / year

Circulation: 20 thousand
copies /year (Free)

Distribution : Canada & Brazil

Size: 36 pages

Format: 8" X 10.75"

Colours: 4-colour, cover with
special glossy paper



Size 3.9167" X 10.75"
9.948 cm X 27.305 cm

Half Page Vertical
Meia Página Vertical

REQUIREMENTS

- Add extra 1/8" all sizes for full bleed ads.
- Adicionar 0.125 polegadas em todas as margens para o sangramento.
- Send the art in high resolution (300ppi) to ftp site or by e-mail to:

info@discoverbrazil.ca.

Ftp site: ftp.discoverbrazil.ca

User: dbpublic

Password: DBPublic 1

Software options: **PDF, TIF or JPEG.**



Size 8" X 5"
20.324 cm X 6.35 cm

Half Page Horizontal
Meia Página



Size 8" X 2.5"
20.32 cm X 12.7 cm

Quarter
1/4 Página Horizontal